

CHANGES IN THE VOLUNTEER PROFILE

TRADITIONAL VOLUNTEER

- \$ FEMALE
- \$ HOUSEWIFE/MOTHER
- \$ WILLING TO TAKE DIRECTION
- \$ WILLING TO DO CLERICAL TASKS
- \$ DEFERRED TO STAFF OPINION, STYLES AND APPROACHES
- \$ VOLUNTEERING IS A DUTY/OBLIGATION



TODAY'S VOLUNTEER

- ✓ WANTS FLEXIBLE HOURS
- ✓ AVAILABLE NIGHTS/WEEKENDS
- ✓ HAS LIMITED TIME TO OFFER
- ✓ BRINGS A WIDER VARIETY OF SKILLS
- ✓ DOESN'T JUST WANT TO FILL A SLOT
- ✓ CORPORATE SUPPORT FOR VOLUNTEERS
- ✓ GREATER QUESTIONING OF THE SYSTEM
- ✓ ASKS HOW THIS WILL MAKE A DIFFERENCE
- ✓ OFFERS SUGGESTIONS FOR PROGRAMMATIC CHANGES
- ✓ QUESTIONS NEED FOR BACKGROUND CHECKS/INTERVIEWS