

TEXASLAWHELP.ORG SPONSORSHIP PACKAGE



**YOUR SUPPORT BRINGS
US ONE STEP CLOSER TO
EQUAL JUSTICE FOR ALL.**

**TEXAS
LEGAL
SERVICES
CENTER**

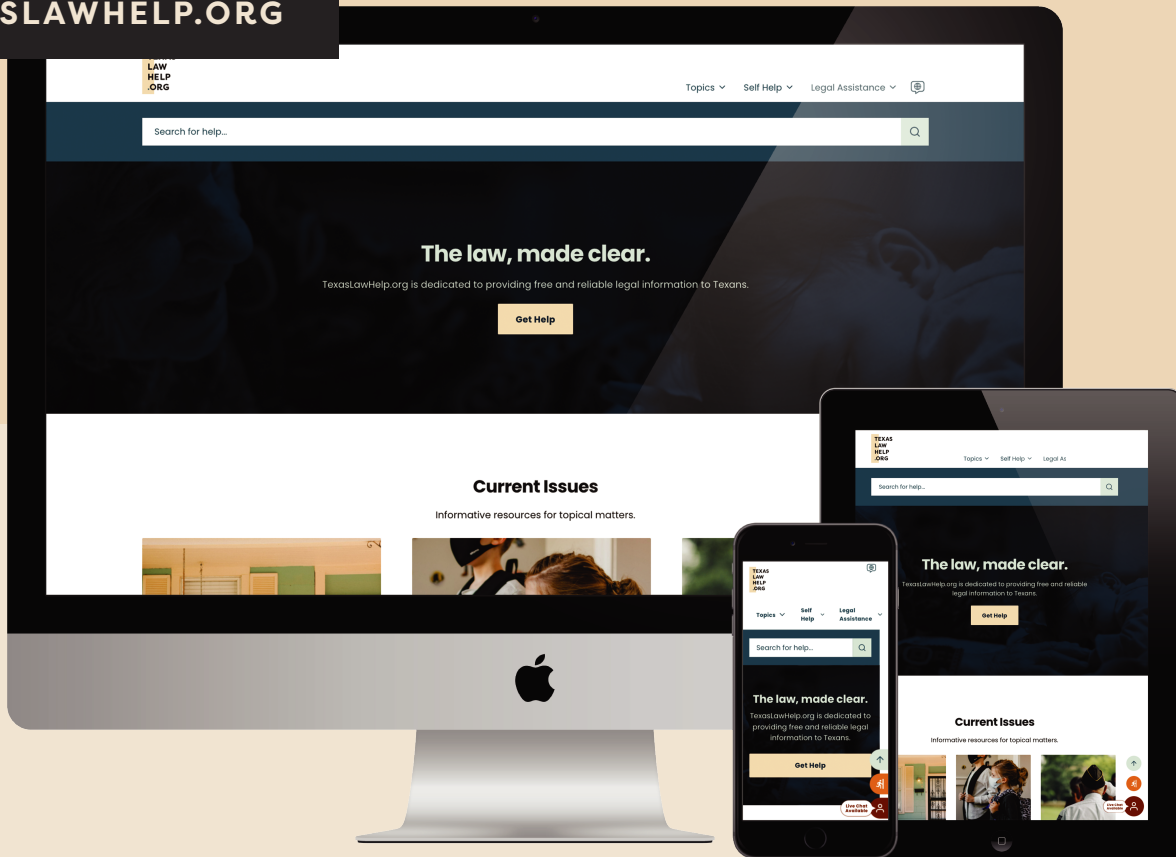
Offering free and reliable legal information online since 2002.

Founded in 1977, Texas Legal Services Center (TLSC) is a nonprofit organization that provides legal advice, advocacy, representation, and education to underserved people across the state. With more than a dozen practice areas, our work touches almost every aspect of civil law that impacts low-income Texans.

TexasLawHelp.org began in 2002 and is part of a greater TLSC effort to empower self-represented litigants. For Texans who must represent themselves in the justice system, we offer advice, court-approved legal forms, and instruction on how to achieve the most desirable outcome.



By successfully addressing simple civil legal issues, we ensure that families have safe and secure homes, access to basic necessities, and increased financial security. Sponsorship of TexasLawHelp.org enhances and expands TLSC's delivery of these critical legal services.



All content on TexasLawHelp.org is free and available for the public to use. The website houses DIY legal guides, pro-se forms, and directories for free legal aid clinics and organizations. Topics span across the civil law landscape, including family law, housing, protection from abuse, access to government benefits, and more.

VISITORS CAN RECEIVE MORE COMPREHENSIVE ASSISTANCE THROUGH LIVECHAT. LIVECHAT IS STAFFED BY TLSC AND PRO BONO ATTORNEYS WHO OFFER IN-DEPTH LEGAL INFORMATION AND REFERRALS.

The site is designed to assist low-income Texans who cannot afford or access traditional legal representation, however, it is frequently referenced by attorneys, social workers, librarians, advocates, and other parties working with indigent populations or in the legal field.

REACH

3.8 MILLION SITE VISITORS

TexasLawHelp.org serves low-income Texans, attorneys, social workers, librarians, advocates, and more.

On average, our website garners more than 13 million page views annually.

TEXASLAWHELP.ORG LIVECHAT

In addition to unlimited access to hundreds of guides, articles, and fillable forms, TexasLawHelp.org users can receive free legal information from TLSC and pro bono attorneys in real time.

Last year, our LiveChat team conducted more than 29,000 chats with site visitors.

WHO YOU SUPPORT

Our website serves those in greatest need.



WHY SUPPORT?

TexasLawHelp.org could not exist without our sponsors, supporters, and friends. Their support sustains this vital project and publicly demonstrates their commitment to equal justice. Join the movement — see sponsorship opportunities on Page 5.

Enjoy the benefits of Platinum, Gold, or Silver sponsorship.

ALL SPONSORS RECEIVE

- ★ Featured placement on TexasLawHelp.org, including a full description of your company or organization and its services.
- ★ Valuable hyperlink on a site with high web traffic, Google ranking, and web authority (Domain Rating: 70+).
- ★ Further digital recognition to TLSC's thousands of subscribers — including social media, newsletters, and more.
- ★ Direct communications with TLSC's Executive Director and leadership team.
- ★ Sponsorship features and payment plans customized to fit your needs.

PLATINUM SPONSOR

\$100,000+

Top tier listing

GOLD SPONSOR

\$50,000

Mid-tier listing

SILVER SPONSOR

\$25,000

Standard listing

Not quite ready for sponsorship?

For organizations curious about the perks of sponsorship but prefer a less extensive commitment, TLSC is proud to offer the Supporter Package. This option allows participants to explore many of the benefits of higher-level partnership while demonstrating a commitment to equal access. Supporter level begins at \$2,500 and goes up to \$24,999.

ALL SUPPORTERS RECEIVE

- ★ Placement on TexasLawHelp.org, including a valuable hyperlink on a site with high web traffic, Google ranking, and web authority (Domain Rating: 70+).
- ★ Additional digital recognition in TLSC's quarterly newsletter (distributed to thousands of subscribers).
- ★ Payment plans customized to fit your needs.



A Gesture of Support.

For smaller organizations or those just beginning their social justice giving portfolio, this introductory option begins at \$250 and goes up to \$2,499.

ALL FRIENDS RECEIVE

- ★ Name listing on TexasLawHelp.org.
- ★ Additional digital recognition in TLSC's quarterly newsletter (distributed to thousands of subscribers).



CONTACT

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EXECUTIVE DIRECTOR

Karen Speed Miller

DEPUTY DIRECTOR

Kevin Dietz

TexasLawHelp.org/Sponsors

ORGANIZATION NAME (As it should appear on TexasLawHelp.org):

ORGANIZATION DESCRIPTION:

ORGANIZATION LINK:

CONTACT NAME:

PHONE:

EMAIL:

SPONSORS \$25,000 - \$100,000

☐ Please contact me to schedule a payment plan.

☐ My payment in full is enclosed.

☐ **PLATINUM SPONSOR \$100,000**

Platinum Sponsors enjoy a top tier listing for one year.

☐ **GOLD SPONSOR \$50,000**

Gold Sponsors enjoy a mid-tier listing for one year.

☐ **SILVER SPONSOR \$25,000**

Silver Sponsors enjoy a standard listing for one year.

SUPPORTERS \$2,500 - \$24,999

☐ Please contact me to schedule a payment plan.

☐ My payment in full is enclosed.

Enclosed Amount \$

FRIENDS \$250 - \$2,499

Enclosed Amount \$

All checks should be made payable to Texas Legal Services Center.

PLEASE RETURN THIS FORM TO:

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You may also schedule monthly, quarterly, or annual payments by credit card by visiting tlsc.org/donate and selecting 'TexasLawHelp.org Sponsorship' from the campaign dropdown menu.

Texas Legal Services Center is a 501(c)(3) nonprofit organization. Your generous gift provides free legal services to low-income Texans and is tax deductible to the fullest extent allowed by law.